First Name:	Surname:



SHREWSBURY SCHOOL

SIXTH FORM ENTRANCE EXAMINATION 2018

BUSINESS STUDIES (1 hour)

Instructions to candidates:

• Answer all questions.

Section A – Multiple Choice Answer all questions

(5	marks)	
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١.	What is the G8?	
	A. The code name for the next iPhone	[]
	B. The interest rate used by the US banks	[]
	C. The Conservatives 8 step plan for growth	ΪĪ
	D. USA, Japan, UK, Germany, France, Italy, Russia and Canada	[]
2.	A merger between what two supermarkets was agreed in 2018?	
	A. Tesco and Asda	[]
	B. Asda and Sainsbury's	[]
	C. Lidl and Aldi	[]
	D. Sainsbury's and Tesco	[]
3.	According to BRANDZ what are the top five most valuable global bra	.nds (in order)?
	A. Apple, Google, Coca-Cola, facebook, McDonald's	ſÌ
	B. Google, Apple, Amazon, Microsoft, Tencent	ίί
	C. Google, Coca-Cola, facebook. IBM, Amazon	Ϊĺ
	D. Apple, Google, Amazon, Samsung, Budweiser	[]
4.	What company has recently acquired the Costa Coffee shop chain?	
	A. Tesco	[]
	B. Starbucks	ij
	C. Pret A Manager	ij
	D. Coca-Cola	[]
5.	Who is the current Brexit Secretary?	
	A. David Davis	[]
	B. Theresa May	ίί
	C. Dominic Raab	ίί
	D. Boris Johnson	[]
6.	How many member states are there <u>currently</u> in the European Union?	
	A. 25	[]
	В. 28	[]
	C. 31	[]
	D. 35	[]

7. Ryanair has had a turbulent 2018 with large scale flight cancellations. What reason have they given for this?

	В. С.	Industrial action by staff Shortages of planes Rising fuel costs Brexit uncertainty	[] [] []
8.	In the su	mmer of 2018 which firm was announced as the first trillion con	npany?
		Samsung	[]
	B.	Google	[]
	C.	Apple	[]
	D.	Amazon	[]
9.	-	yson is best known for his bag-less vacuum cleaners. However, vintend to enter by 2020?	vhat market
	A.	Mobile phone	[]
	B.	Electric car	[]
	C.	Television	[]
	D.	Washing machine	[]
10.	Which p	erson was forced to step down as Chair of their company due t	o 'fraudulent'
	A.	Tim Cook	[]
	B.	Mark Zukerberg	[]
	C.	Elon Musk	[]
	D.	Donald Trump	[]

Please turn over the page for question 11.

In questions 11 to 15 match the logo to the individual associated with that organization:

Example:	
Richard Branson	Virgin
I. Sergey Brin	
2. Mark Carney	amazon
3. Howard Schultz	Microsoft
4. Jeff Bezos	BANK OF ENGLAND
5. Satya Nadella	Google

Section B – Calculations Answer all questions

(15 marks)

Ι.	Balti Towers is an Indian takeaway that also offer a delivery service. This y delivered 1,512 curries. This was 8% more than last year.	ear, the business
	Calculate how many curries Balti Towers sold last year.	(3 marks)
		• • • • • • • • • • • • • • • • • • • •
2		
۷.	Car-tastrophe is a car showroom based in Stanhope. The business consists and three salesman, Jim, Jon and Joseph. Each month, a sum of money is pai is divided in the ratio of the number of cars each salesman has sold. Jim sol sold eight cars and Joseph sold nine cars. Joseph received £1,125	d as a bonus and
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	of their old machines with a new This is 1.8 seconds faster than how		•	
	A. Calculate the percentage incr producing the circuit boards.	rease in production	speed now that	the new machine is (3 marks)
		• • • • • • • • • • • • • • • • • • • •		•••••
		•••••		
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		•••••		
		• • • • • • • • • • • • • • • • • • • •		•••••
	B. How many seconds faster wi original production time by 66%?	ll the new machine	need to be in ord	der to decrease the (3 marks)
		• • • • • • • • • • • • • • • • • • • •		•••••
4.	 Mark is a teacher and he gets paid 20% of his monthly salary. 	d a monthly salary.	The tax rate on M	lark's salary is set at
	After deducting tax from his s	salary Mark has the f	following bills to pa	y each month:
	8 8	2800		
	,	2100		
		2150		
	Phone After tax and after all of the b	£50 sills are paid Mark is	left with £1,000	
	Arter tax and arter an or the t	onis are paid riark is	Tert With £1,000.	
	What is Mark's original monthly s	salary before any dec	ductions? (4	marks)
		•••••		•••••
		•••••		•••••
Se	Section C		(3	0 marks)

3. Salop Engineering Ltd (SEL) mobile communications technology. SEL have just replaced one

(30 marks)

Answer the following questions:

1.	During difficult economic times many firms unfortunately cease trading. For the firms that survive discuss ways by which these firms can ensure that they have a more secure future and do not succumb to any difficult times that may lay ahead. (15 marks)

recent years. Do you think it is essential for businesses to take ethics in when making decisions?	(15 marks)
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