

Alington Hall &
MSB Classrooms
Friday 29th April 2022
9.00am–1.00pm



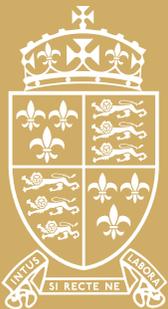
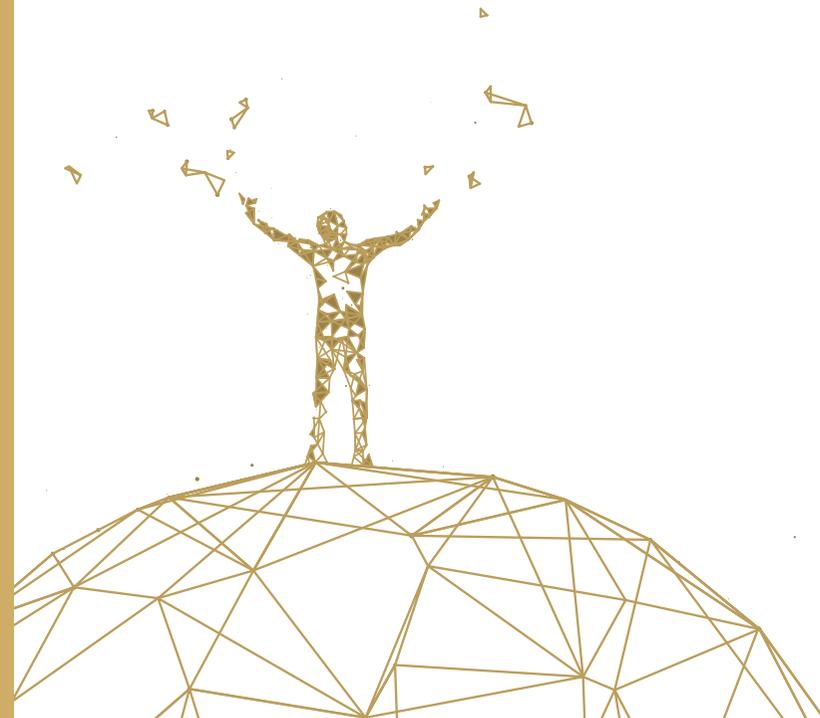
Enterprising Futures Conference

PROGRAMME

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| 9.00am – 9.15am | Introduction, Clare Downes |
| 9.15am – 10:00am | Keynote Speaker, Olly Kohn |
| 10.15am – 11.00am | Workshop One |
| 11.00am – 11.25am | Break Time |
| 11.30am – 12.15pm | Workshop Two |
| 12:20pm – 1:00pm | Q&A with the speakers and closing comments |



Workshops

1. Thea Roberts: Dream, Believe, Achieve (L1)

What are the key ingredients for getting what you want out of your life? How can you bring your dreams and ideas to reality? This interactive workshop will provide you with the mindset, process and insights to help you dream big and achieve your goals!

2. Sarah Hopkins: Interview Skills & Personal Branding (L2)

It is time to focus on preparing for the world of work and life after school - presenting yourself as work-ready to potential employers, this workshop will help you build essential skills for future success!

3. Kay Heald: Teamwork Challenge (L6)

Good team working skills are essential to the success of any group of people whether at school, playing sports or in the workplace. In this session you will be asked to take part in a timed team challenge and then given an opportunity to reflect on the task, as well as the effectiveness of your teamwork skills and that of your fellow pupils!

4. Sara Ballinger & Christian Bennett (Old Salopian): Who's the Leader? (L7)

Be prepared to roll your sleeves up and work as a team to solve a problem using creativity and logic, to beat a record which was set by a group of engineers in the UAE using the same materials you will be given. Enjoy!

5. David Farley: Developing your Character (E3)

Working in teams, you will participate in a problem-solving simulation testing the skills and qualities most commonly sought after by employers across a range of fields. Recognising and understanding your own strengths and areas for development will enable you to develop your own character in preparation for the world of work.

6. Charlie Thurstan: Founder's Mentality (E4)

Do you like being told what to do? Or do you prefer making your own decisions? Are you brave enough to do your own thing? Using true stories of men and women who rebelled, took insane risks and flatly refused to give up, Charlie will share some fundamental lessons that he wishes he'd known when he was a teenager.

7. Leanne Crowther: Building a Brand (E7)

An interactive team-based activity will see you working through the various steps to create your very own brand identity, including your logo. We will explore different examples of brand missions and tone of voice and behaviour, before each team will collaborate to come up with their own.

8. Rob Hawkins & Becky Furber: Be Money Wise (E5)

In this session we will be looking at the benefits of developing good financial habits early and looking at whether the students consider themselves to be savers or spenders. No matter whether you are a saver or a spender, budgeting is an important skill and this workshop will run an exercise around essential vs discretionary spending.



Introduction

‘An *entrepreneur* is an individual who creates a new business, bearing most of the risks and enjoying most of the reward’.

Enterprising Futures is a new and exciting conference for the Third Form. Business owners are giving you their valuable time, to share their stories of enterprise and to ‘sow the seeds’ of what your future may look like in an enterprising workplace. Olly Kohn, ex Harlequins Rugby player and now sausage and bacon entrepreneur, will launch the conference with his story that has taken him from the rugby pitch to supermarket shelves! He is joined by a further eight inspiring businesses, who have created workshops for you, to bring skills for the workplace to life, engaging you in activities. The conference will be closed with a Q&A session. This is a chance to ask questions about how these inspiring people; had their business ideas, first started their businesses, learnt their skills, grew their businesses. What work experience did they do? What challenges did they face at school? Who inspired them?

The conference is a chance to learn about how to develop your own ‘Enterprising Futures’. Come with a positive attitude, plenty of energy and ensure you thank each of our visitors for their time.

Clare Downes

Clare created the concept for this event and is our facilitator for the day. Clare spent the initial years of her career in marketing and business development within the food and drink industry; before starting her own marketing communications agency.

After successfully running the agency for nearly twenty years, she made a career change and re-trained to become an executive coach. Clare now works with CEOs, Founders and Senior Leadership teams within dynamic and ambitious businesses. Clare supports through business start-up, growth, acquisition and merger.

- circlecommunication.co.uk
- haddoncoaching.com



Olly Kohn - Keynote Speaker

Ex-Harlequins and Wales rugby player Olly Kohn is Co-Founder of The Jolly Hog, a business that was started in 2007 by three brothers – Olly, Max and Josh. The Jolly Hog makes Great Taste Award winning, British Outdoor Bred, RSPCA assured porky products that supply all major retailers.

The Jolly Hog offices, Hog HQ are based in Wapping Wharf and the business also owns Pigsty, On The Trot (Bath Spa station) and an events business.

- thejollyhog.com



Our Speakers



Thea Roberts

Thea is an executive coach & mentor, speaker and consultant. Fascinated and motivated by facilitating positive change, and unlocking potential in individuals and teams, she started her coaching business in 2018. Thea now works with a range of clients – across large corporations, charities, SMEs and solopreneurs. Thea draws on almost 30 years' experience in the retail and consumer goods industry. She has held senior commercial leadership roles up to MD level, with responsibility for turnover in excess of £450M and teams of over 100, working in corporations, including Mars and Marks & Spencer.

■ thearoberts.online



Kay Heald

Kay has over 25 years' experience helping businesses with their employment and HR (human resources) issues. Kay started her career in London and relocated to Shropshire in 2005, where she set up her own HR Consultancy, specialising in working with small, micro and family businesses. Over the last 17 years, Kay has worked with local organisations to find practical and tailored HR and training solutions to their personnel issues and problems, keeping them on the right side of employment law and promoting good HR practice.

Kay is a keen blogger, social media networker and advocate for small businesses, providing local commentary on relevant HR and employment law issues, including mental health and wellbeing at work, diversity and gender equality.

■ kayhealdhr.co.uk



Sarah Hopkins

Headhunter, Senior Recruitment Specialist and Career Coach, Sarah has spent over 25 years in the world of human capital supporting individuals at pivotal points in their careers. Sarah works as a trusted partner for leading organisations to recruit and support their talent and current clients include Starbucks, Sharp, Wagamama, World Duty Free Retail, LMA and Morgan Advanced.

■ hopkinslongworth.com



Sara Ballinger & Christian Bennett (OS)

Sara & Christian operate three businesses, which all deliver business and behavioural skills development events in several different sectors. The Daisy Gray Partnership operates primarily in the commercial and corporate world and specialises in leadership development.

Blooming Talent works with retail and hospitality teams and helps them to develop exceptional service cultures by creating high performance teams and great managers. Crew-Glue operates in the world of super yachting and delivers team building events which glue the crew so that they are stronger together and able to weather the stormiest seas!

■ thedaisygraypartnership.co.uk

■ bloomingtalent.co.uk

■ crew-glue.com





David Farley

After 15 years working in senior positions at all stages of the supply-chain, literally from field to fork; David has been working as an independent agri-business consultant since 2016. With the food and farming sector facing its biggest ever challenge - how to increase output to feed a rapidly growing population whilst utilising more sustainable practices; he works on a range of collaborative projects to identify and deliver the changes required to empower food and farming businesses to address their future with confidence.

■ [linkedin.com/in/david-farley-38238518](https://www.linkedin.com/in/david-farley-38238518)



Charlie Thurstan

Different Dog is an online subscription business for hand-cooked dog food. Having visited factories where processed dog food was made, Charlie, his partner Alex and their dog Crumble knew they could make it better! So far, they have raised £5 million from investors and they are growing so fast they recently had to stop selling as their kitchen team couldn't keep up!

Previously Charlie was a jungle warfare instructor, investment banker, strategy consultant, dog food salesman and European champion at 800 metres (over-40s age group). He also led a hurricane relief programme on a Caribbean island, launched a pirate radio station (at school) and set up a really bad T-shirt business (at university)!

■ [differentdog.com](https://www.differentdog.com)



Leanne Crowther

Two main things you should know about Flower and White; yes, we really did start in a shed making giant Swiss meringues and yes, like you, we absolutely love our chocolate. But to be honest, when we started our business, we didn't have the faintest idea that putting these two things together might magic up a 95 calorie chocolate bar of such epic proportions. Glad we did though and rest assured we'll keep coming up with more.

We've always been clear on a few other things though. We want our business to be fun; to never take ourselves too seriously; to always do business the right way; and to make irresistible calorie-conscious treats that make people happy. We wouldn't have it any other way!

■ [flowerandwhite.co.uk](https://www.flowerandwhite.co.uk)



Rob Hawkins & Becky Furber

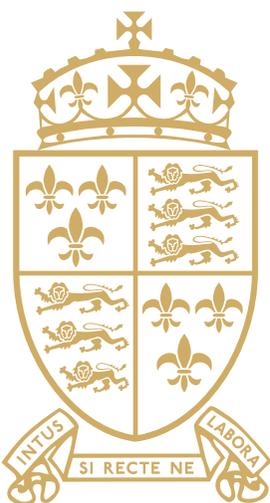
Penney Financial Partners help individuals and organisations plan for their financial future, by creating a plan to deliver financial security.

Rob Hawkins is a Business Development Consultant, responsible for building business relationships with other professionals where there is the opportunity to work together.

Becky Furber is a Financial Consultant, responsible for helping people to identify their financial goals and targets and then working out a plan to ensure they achieve them.

■ [penneyfinancialpartners.co.uk](https://www.penneyfinancialpartners.co.uk)





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WINNER
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