



The Salopian Club

28 February 2013

Dear Parents,

OUR CURRENT AND FORMER PUPILS NEED YOU

The Salopian Club administers and supports Shrewsbury School's alumni and is heavily involved in providing careers support for current and former pupils.

In the past 12 months the requests for careers help from young Salopians have risen by 46%. Given an increasingly competitive jobs market, the level of demand is unlikely to diminish for the foreseeable future.

Recently the Club appointed Old Salopian, David Chance, to lead the careers initiative. David enjoyed a successful career with BskyB. His research reveals that last year 36% of new employees in the top 100 UK companies had been recruited via internships, over double the number recruited in this way in 2009/10. Many employers now regard work placements as being on a par with a good degree. David has visited Harrow and St Edward's Oxford, to benchmark their effective careers support programmes. His findings reveal that 70% of parents are involved in these careers assistance schemes, versus 30% alumni. Shrewsbury's parental involvement is just under 20%.

Sadly, volatility within the jobs market is likely to remain with us for many years to come. If the Club is to be successful in its aspiration to assist Salopians onto the careers ladder, there is very real need to increase the numbers of people that might be able to help. We are certain that parents will be interested in and supportive of what the Salopian Club is trying to achieve. Accordingly, we would be delighted to hear from anyone willing to lend a hand in sustaining this initiative. Further detailed notes and access to a careers assistance form can be accessed via the following link: <http://www.shrewsbury.org.uk/headlines-group>

I would like to thank you in advance for your support and any assistance that you are able to provide.

Yours sincerely,

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