

**Shrewsbury School**  
**International Development Committee (IDC)**  
**Constitution and Terms of Reference**

**Constitution**

The International Development Committee (IDC) shall be appointed by and report to the Governing Body. It shall comprise at least three Members of the Governing Body. The Chairman of the IDC will be appointed by the Governing Body. Two members shall form a quorum. The Headmaster, International Development Director and Bursar will normally attend the committee meetings. The Committee will meet at least three times a year. Minutes will be kept and circulated to the full Governing Body.

**Terms of Reference**

**1. Background and Overview**

Shrewsbury School already has a successful partnership with SIA in Thailand and there is potential to build on this established model. Further international development that is appropriate and in keeping with the principles previously established at the SIA schools in Bangkok and Hong Kong would not only strengthen Shrewsbury School's reputation as a progressive, forward thinking school, but the royalty income derived from international schools would enable the School to increase its level of bursarial support for potential students of ability from poorer backgrounds.

**2. Objectives**

The objective of the Committee is to guide the Governing Body towards appropriate, high quality international expansion opportunities, with a view to establishing up to three further international schools bearing the Shrewsbury School brand by 2030, in addition to the six SIA schools already licensed.

**3. Duties and Responsibilities**

**3.1 Existing schools**

- 3.1.1 To monitor the performance of existing schools.
- 3.1.2 To report to the full Governing Body three times a year on: financial performance; academic performance; senior management issues; any matters that could adversely impact on the Shrewsbury School brand.
- 3.1.3 To report to the full Governing Body three times a year on: strategic issues; major capital expenditure plans; changes in academic profile; changes in the local political climate.

3.1.4 To report to the full Governing Body three times a year on: relationship development; common room exchanges; student placements; joint events/visits; alumni matters.

### 3.2 Potential new schools

3.2.1 To identify acceptable parameters for new projects in order to ensure that resources are not wasted on projects which Governors would not wish to support.

3.2.2 To work closely and seek out opportunities for expansion in international education; and respond appropriately to speculative enquiries from developers and other interested parties.

3.2.3 To undertake due diligence research and site visits, as appropriate, to assess the viability of interesting opportunities.

3.2.4 To work closely with international education consultants to understand the associated international, national and regional trends.

3.2.5 Once an opportunity is deemed to be viable and interest is firm, to draft a proposal for the Governing Body on how to proceed.

3.2.6 To ensure that the appropriate financial and legal agreements are drafted.

## 4. **Management**

To receive reports from the International Development Director and to review business cases for new schools before making recommendations to the Governing Body.

Carla Howarth  
15 November 2019