Surname:	First Name:	
Current School:		



SHREWSBURY SCHOOL

SIXTH FORM ENTRANCE EXAMINATION 2023 ENTRY

BUSINESS (1 Hour)

Instructions to candidates:

Answer all questions, writing your answers in the spaces provided. The number of marks for each question is shown in brackets. In section B please show all of your workings.

Section A – One Mark Questions Answer all questions

(15 marks)

I.	A. Vue B. Cineworld C. Odeon D. Empire	[] [] []
2.	According to a leaked memo which social media company has said intends to start attracting users in their 30s for the first time? A. Instagram B. Facebook C. Snapchat D. Linked In	that it [
3.	The Advertising Standards Authority has been spending more of its investigating 'greenwashing' in adverts. What is greenwashing? A. False claims about positive impacts on the environment B. False comparison to competitors C. False reporting of previous prices D. False claims about products being 'vegan-friendly'	time []
4.	Aldi's market share in the UK surpassed which other supermarket of September: A. Morrisons B. Tesco C. Sainsburys D. Asda	hain in: [
5.	Workers at Royal Mail have announced further strike action in the reto Christmas. Which Trade Union represents these workers? A. Unison B. Communication Workers Union C. National Union of Rail, Maritime and Transport Workers D. Unite	run up
6.	The owner of which fashion retailer has given the company away to charitable trust so that all of its profits are reinvested into climate of projects. A. Regatta B. Cotswold Outdoor C. Patagonia D. Blacks	

7.	According to BRANDZ what are the top five most valuable global bra (in order)?	nds	
	A. Apple, Google, Coca-Cola, facebook, McDonald's B. Google, Apple, Amazon, Microsoft, Visa C. Amazon, Apple, Microsoft, Google, Visa D. Apple, Google, Amazon, Samsung, Alibaba	[[[]]
8.	The UK has left the EU in 2020, how many member states still remain A. 24 B. 27 C. 32 D. 35	n? [[[]
9.	Apple has recently announced that they are moving production of the iPhone 14 to which country? A. India B. Taiwan C. Vietnam D. Malaysia	e [[[]
10.	Which fitness company is cutting 12% of its workforce in an attempt	to	
	'save' the company? A. Pure Gym B. Peloton C. Garmin D. Fitbit] [[]]

Please turn over the page for question 11.

In questions 11 to 15 please identify the name of the company that is associated with the following incomplete logos:

Company:
Company:
Company
Company:
13.
Company:
14. ***********************************
Company:
Company:

Section B-Calculations Answer all questions

(15 marks)

1.	Balti Towers is an Indian takeaway that also offer a delivery service. This year, the business delivered 1,728 curries. This was 8% more than last year.
	Calculate how many curries Balti Towers sold last year. (3 marks)
2.	Jamie has a good eye for a bargain. He purchased 200 tickets, for the World Cup Final, at £100 each from Gary. His sole objective from this venture was to make a profit. The drawback for Jamie is that he must pay Gary an extra 20% of the selling price on every ticket sold. In September Jamie sold 50 tickets at £120 each. In October Jamie sold another 50 tickets at £150 each. In November Jamie sold the remaining 100 tickets at £300 each.
	What profit or loss did Jamie make from this venture? (3 marks)

3.	Leo is a teacher and he gets salary is set at 20% of his salary Leo has the following Mortgage £8 Electricity £1 Council Tax £1 Phone £5 After tax and after all of the	monthly salary. pills to pay each 00 00 50	. After deducting ta n month:	x from his
	What is Leo's original month	y salary before	any deductions?	(3 marks)
4.	Car-tastrophe is a car sho consists of one manager and a sum of money is paid as a of cars each salesman has s Joseph sold nine cars. Joseph Calculate how much money	three salesman, oonus and is div old. Jim sold ten n received £1,21	Jim, Jon and Joe. Ead ided in the ratio of the n cars, Jon sold eigh 15.	ach month, he number
	·c			

5.	Paul Hewson is an employee of Father Treads, a business that specialises in car tyres. Paul attends a meeting at Head Office, travelling 60 kilometres each way. Paul is entitled to claim travel expenses at 45p per mile. Based on the assumption that 10 kilometres is equivalent to 6 miles (approximately), calculate how much Paul is entitled to claim. (3 marks)

Section C Answer the following questions:

(30 marks)

1.	During the current difficult times that we are all facing some firms will unfortunately cease trading. What will firms need to do to survive and ensure that they are in a more resilient position moving forwards. Will these actions help ensure the survival for all of these firms? (15 marks)





2.	Several businesses, such as Nike, Primark and Nestlé, have been accused of being unethical in some of their practices in recent years. Do you think it is essential for businesses to always take ethics into consideration when making decisions? (15 Marks)



